



YOUNG
PROFESSIONALS in
TRANSPORTATION

TORONTO

A horizontal bar with five colored segments: yellow, green, blue, purple, and orange. Each segment contains a white circle.

Sponsorship Package



About YPT



- Young Professionals in Transportation (YPT) Toronto is a non-profit group that is dedicated to **fellowship, networking and professional development** for young professionals working in transportation.
- In 2014 YPT Toronto joined 19 other YPT chapters across North America and has since steadily expanded its membership and programming.
- We now have over 130 YPT members and friends, over 1100 Followers and Likes on Facebook and organize 10-12 events per year.
- Our events are wide-ranging and have included technical tours, career panels and networking opportunities.
- All events give young professionals an opportunity to network in a low-stress environment with like-minded individuals, all while learning about the transportation industry in the Greater Toronto and Hamilton Area (GTHA).



ypttoronto.org



@yptTO



@yptTO



@yptTO

»»» Why Sponsor YPT?

YPT Toronto offers an array of exciting sponsorship opportunities for businesses, agencies, and anyone interested in **supporting future transportation leaders** in Ontario. These opportunities include annual or specific event contributions:

- Three **annual sponsorship** options are available:
 - Toronto Rocket (\$1000 contribution)
 - Flexity Outlook (\$500 contribution)
 - CLRV (\$250 contribution)
- Two **event sponsorship** options are available:
 - Major (\$500 contribution)
 - Minor (\$250 contribution)

Specific benefits for the different annual and event sponsorship options are detailed on Page 4.



Why Sponsor YPT?

As our committee is composed entirely of volunteers, all of the funding provided through sponsorship is used for the operation of our events.

Potential benefits of sponsorship include the following:

- **Opportunity to be a special guest** at an event by providing an overview of the company and/or another topic;
- **Complimentary memberships** for your employees;
- **Corporate recognition** leading up to and during our events;
 - Featured link on the YPT Toronto website;
 - Recognition at YPT events;
 - Company logo displayed prominently at events;
 - Announcement on various social media sites when promoting events (Facebook, LinkedIn, Twitter)
 - Distribution of organization's information/brochures at YPT events
 - Company logo on YPT emails for the year
 - Other recognition options available upon request;
- Opportunity to partner with YPT to **host an event**



Annual Sponsorship

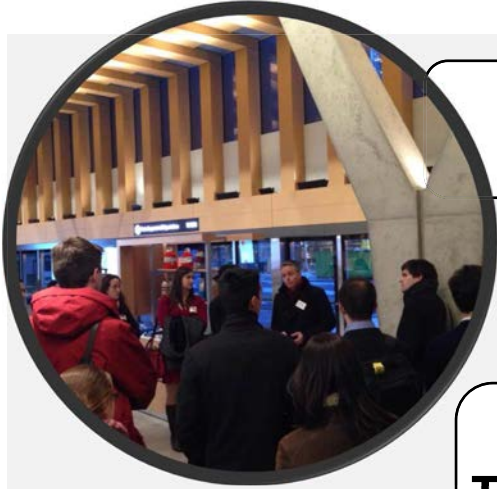
Annual Benefit	Toronto Rocket (\$1000)	Flexity Outlook (\$500)	CLR V (\$250)
Logo and link featured on YPT Website	●	●	●
Sponsorship Announcement on Social Media	●	●	●
Logo featured at events	●	●	
Company brochures at events	●	●	
Speaking opportunity for company representative at an event	●		
Logo featured on all YPT materials	●		
Complimentary employee memberships (up to 5 memberships)	●		

Event Sponsorship



Event Benefit	Major (\$500)	Minor (\$250)
Company brochures at event	●	●
Logo features on all social media advertising	●	●
Special recognition at event	●	●
Free admission for up to 5 employees	●	●
Speaking opportunity for company representative at event	●	
Choice of venue	●	

▶▶▶ Past YPT TO Events



UP Express Technical Tour



**Annual
Transportation
Trivia Night**



Ticket to Ride Scavenger Hunt

**Halton Radial Railway
Museum Visit**



- YYZ Airside Tour
- SoBi Bikeshare Tour (Hamilton)
- Lower Bay Station Tour
- And more!

»»» Contact Us

To discuss sponsorship opportunities, please contact **Kayla Royce** at kroyce@ptsl.com



Thank you for your continued support!
- YPT Toronto Committee



Sponsorship Form



Yes! Our organization is pleased to invest in the future of transportation through Young Professionals in Transportation, Toronto Chapter.

Sponsoring Organization_____

Contact Name_____

Address_____

Phone_____ Fax_____

Email_____

Please indicate Sponsorship Tier:

Annual Sponsorship:

Toronto Rocket - \$1000 CLRV - \$250

Flexity Outlook - \$500

Event Sponsorship:

Major Event - \$500

Minor Event - \$250

Payment can be conducted via Interac E-Transfer, PayPal at ypttoronto@gmail.com, or cheque. Please make the cheque payable to "Young Professionals in Transportation Toronto" and send to:

WSP, c/o Alec Knowles
2300 Yonge St. Suite 2300
Toronto, ON
M4P 1E4

Inquiries can be sent to Kayla Royce at kroyce@ptsl.com

Thank you for your sponsorship and support!